



Michelle ten Pas

Curious UX designer and empathic team-player
with a passion for innovation,
new technologies and entrepreneurship

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Focus areas

UX Design & Strategy
Research & Development
Design Thinking | Design methods
Entrepreneurship | Sustainability

Skills

Concept development
Co-creation | User research
User testing | Journey mapping
Wireframing | Prototyping
Business planning | Research

Tools

MS Office
Adobe CS (XD | Ai | Id | Ps | Pr)
Sketch | Marvel | Miro
Arduino | Unity | Processing
SPSS | LaTeX
Basis HTML, CSS, JS, C#, C++

Languages

English – fluent (TOEFL iBT 110)
Dutch – fluent (native)
German – fluent (native)
French – advanced
Danish – basic

Achievements

Winner Graduation Project Award
of Creative Technology, Jan 2016 |
Winner Pitch Prize, Audience
Prize & Expert Jury Prize,
EduChallenge 2016 |
Second Prize (Master Project),
DTU Green Challenge 2019

Work experience

IBM
Amsterdam, NL
Since 2021

Cito
Arnhem, NL
2020-2021

Technical University of Denmark
Lyngby, DK
2018 - 2019

Clio
Copenhagen, DK
2018

Create Tomorrow
Enschede, NL
2016 - 2017

Education

Technical University of Denmark
Lyngby, DK
2017 - 2019

University of Twente
Enschede, NL
2012 - 2016

2016 - 2017

Associate User Experience Consultant

Improving clients' customer experiences in various industries through UX strategy, design & research and design thinking

R&D Specialist

Concept development, co-creation and user testing of prototypes for educational measurement and assessment

Teaching Assistant

Assisting in different design and business courses in the departments of DTU Management Engineering and DTU Mechanical Engineering

Master Thesis Student

Designing the user experience of an AI-based writing guide to enhance differentiation in primary education. Focus on concept development, prototyping and user testing. Grade: 12/12

Officer External Affairs & ICT

Organizing the world's largest student think tank at the University of Twente. Responsible for acquisition of partners, branding and website maintenance

MSc Design and Innovation

Courses in Interaction and UX Design, design methods, entrepreneurship

Design Research Internship at Ulsan National Institute of Science and Technology (South Korea)

BSc Creative Technology (cum laude)

Specialization: Smart Technology.

BSc Thesis: "Implementing Eye-Tracking in Preschool Assessment" at Cito (NL), Grade: 9/10.

Exchange semester: City University of Hong Kong

Minor: Innovation & Marketing at Erasmus University Rotterdam

Premaster program Educational Science & Technology

MSc Honours program "Change Leaders"

Volunteering and extracurricular activities

2020 **Volunteer** | Mudita Foundation Eco-School, Myanmar

2019 **Volunteer** | Trampoline House (Community center for refugees)

2017 - 2019 **President & Board member** | Hypatia - Women in Engineering

2012 - 2017 **Committee work and Board member** | Various associations, University of Twente

Since 2013 **Participant** in various hackathons, design challenges and summer schools